

BMW 2800 Coupes





The flagship. After three years of development BMW engineers have created a range of cars which have been enthusiastically received as an unequalled step forward in automobile design. These new creations by BMW combine new automobile engineering features with high-precision manufacturing techniques. The highest international standards are met through a balance of outstanding driving comfort, accompanied by most luxurious appointments. These new creations by BMW bear out the saying, "there are both good cars and very good cars." Without doubt, the flagship of the new BMW models are the 2800 CA and 2800 CSA Coupés. This car possesses unmistakable character. It is a true BMW: lively, dynamic, easily controlled and handled. High performance, vivid acceleration and the engine's pulling power all point closely to a close relation with the many high-performance power units produced by this tradition-minded company.



Unparalleled road-holding is proof enough that the BMW engineers of today - no BMW's chassis design is beginning to find imitators everywhere - can draw on ten years' experience to turn an already good chassis concept into a brilliant one. Planning effort, carefully conceived engineering methods and painstaking craftsmanship have gone into this car to raise it far above the standard of its contemporaries. The BMW 2800 Coupes reveal at first glance its designer's aim. A car to satisfy the needs of the demanding driver. Driving luxury is enhanced in the BMW 2800 CS and 2800 CSA by selected interior decor and the functional arrangement of all controls and switches.



All seats - both front and rear - are luxuriously upholstered, individual body-contour bucket type. They provide the comfort which turns a long journey for four persons into a pleasure. The BMW 2800 Coupés are already equipped with every conceivable extra to make driving a pleasure while. Driving comfort is no empty phrase. Driving comfort can be designed. BMW 2800 Coupé

